

Holiday Greetings from the Providence Seaside Festival of Trees in Seaside!

We are so excited to be celebrating another year of Festival of Trees. This annual event brings our community together to raise funds in support of critical programs and services at Providence Seaside Hospital. Over the last 28 years, with generous support from donors and volunteers, we have raised just over 4.5 million dollars to enhance health care on the North Coast. As we begin planning for this year's event, we hope you will join us for this time-honored tradition!

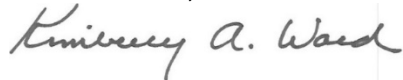
Festival of Trees will be held Saturday December 5, 2026, at the Seaside Civic & Convention Center. The event begins with a Community Open House, which offers an opportunity to view the beautifully designed trees before they are auctioned off at the evening gala. Children of all ages are invited to enjoy the Gingerbread Village activities and get their picture taken with Santa. Later in the evening, gala attendees are treated to elegant fine dining, wine and cocktails, exciting live and silent auctions, and a hearty measure of holiday spirit at this premier holiday event of the season!

The 2026 Festival of Trees marks the second year and culmination of the Providence Seaside Hospital Foundation's two-year, \$500,000 commitment to enhancing rehabilitation services at Providence Seaside Hospital, supported by proceeds from this year's gala. This significant investment will be dedicated to optimizing our facilities for better space efficiency, supporting ongoing professional education to ensure evidence-based care, integrating state-of-the-art technology to enrich patient experiences, upgrading dated equipment, and attracting top-tier professionals. These improvements are designed to elevate the level of exceptional care we provide to our vibrant north coast community.

By sponsoring this favorite holiday event, you will receive several levels of recognition. Please refer to the following document for a review of all the wonderful benefits available. All sponsorship forms must be received in the Foundation office by Friday November 6, 2026, to receive the complete listing of benefits.

For more information about sponsorships, please contact Kimberly Ward at 971-369-0961 or email kimberly.ward@providence.org. Thank you for considering this opportunity. We look forward to being together again for Festival of Trees 2026!

With Gratitude,



Kimberly A. Ward
Foundation Director/Ministry CPO
Providence Seaside Hospital Foundation



Festival Info Sheet

29th Annual Providence Seaside Festival of Trees

What is the Festival of Trees?

A Seaside tradition for over 28 years, the **Providence Seaside Festival of Trees** features festive community celebrations topped off by an elegant gala dinner and auction at the Seaside Civic & Convention Center. This magical setting is the perfect place to kick off the holiday season!

Through our sponsorship program, the Festival offers opportunities for individuals and organizations to increase brand awareness while supporting the important work happening at Providence Seaside Hospital and in the North Coast community.

Schedule of Events

Saturday, Dec. 5 9 a.m. – 1 p.m.	Saturday, Dec. 5 5 p.m. – 9 p.m.
Community Open House & Gingerbread Village The doors open to the Convention Center and the community is invited to a free showing of the exquisitely decorated trees. Kids will find Santa inside for a photo opportunity on the mezzanine. Take a stroll through Gingerbread Village, featuring several festive activities for kids and their families: Meet Mrs. Claus for story time, cookie decorating, kids craft tables, and much more!	Gala Dinner and Auction The premier holiday event of the season! Elegant evening gala complete with entertainment, fine dining, wine and cocktails, beautiful silent auction packages, and live auctions of our exquisitely-designed trees that have made the Festival famous. <i>Advance ticket purchase required.</i>
1,000+ attendees Adults and children of all ages	400 guests Community members, business leaders, Providence donors, and physicians.





1,000+ visitors to
the Festival each
year

Over **\$4.5 million**
raised in Seaside
since 1998 – and
climbing!

Festival *by the* Numbers

Over **100**
volunteers each year
help with set-up, tree
design, event support,
and tear down

More than 100 businesses
contribute each year
through sponsorship,
donations, and in-kind
support

15+ incredibly
stunning trees are
sold at auction along
with mini trees and
wreaths

Sponsorship Opportunities

29th Annual Providence Seaside Festival of Trees



Sponsor Benefit Summary

There are several opportunities for sponsorship at the Providence Seaside Festival of Trees. The grid below summarizes the benefits at each level based on price of level.

For additional detail, please refer to the full descriptions on the following pages.

Sponsor Recognition Benefits*	\$5,000 – \$20,000	\$3,500	\$2,000 - \$2,500	\$1,000 - \$1,500	Tree Sponsors
Special mention in press release and media kit	Y				
Logo featured on gala invite and save the date	Y				
Custom, one page message in gala catalog	Y				
On-stage executive opportunity during gala dinner	Y				
Stage mention during gala dinner	Y				
Logo placement in print ads (and web when possible)	Y				
Stage mention during public events	Y	Y			
Mention in social media posts leading up to event	Y	Y	Y		
Logo placement on sponsorship specific signage	Y	Y	Y		
Logo/name on website	Y	Y	Y	Y	
Logo/name placement in printed public event program	Y	Y	Y	Y	Y
Logo/name placement in printed gala catalog	Y	Y	Y	Y	Y
Inclusion in digital signage	Y	Y	Y	Y	Y
Dedicated signage on-site	Y	Y	Y	Y	Y
Tickets					
Gala Dinner & Auction Tickets (Table = 10 tickets) *	8 or 10	6	4	2	2

* See benefits descriptions for complete details on specific sponsorship packages.

Why Sponsor?

Sponsorship of the Providence Seaside Festival of Trees is an opportunity to:

- Be a partner in assuring high-quality health care for families in our community – especially the poor and vulnerable.
- Be recognized as a community leader by other business leaders and social peers
- Gain exposure to hundreds of people who make the Festival part of their holiday tradition
- Support critically needed services provided by Providence Health & Services to the Oregon community



Sponsorship Opportunities & Benefits

29th Annual Providence Seaside Festival of Trees

For “pending” sponsorships, first right of refusal response deadline is Friday, June 5.

Presenting Sponsor **1 available** *Fair Market Value \$750* **Contribution: \$20,000**

- **North Coast Newspapers print ads:** Logo placement in 8 print ads
- **Community Newsletters:** Logo placement in event announcements for 5 newsletters
- **Posters/Flyers:** Logo placement on 150+ pieces in community businesses
- **Signage:** Digital and traditional sign recognition at event venue
- **Flyers to students through elementary schools:** Logo placement on 1,300 pieces
- **Radio promotion:** On-air recognition of presenting sponsor on radio ads in Clatsop County
- **Festival website:** Logo Placement with link to business website
- **On-stage opportunity:** Sponsoring organization leader may provide welcome message at gala; plus, several stage mentions during the gala
- **Print Program:** One-page featured message from sponsoring organization executive in gala program
- **Donor Wall recognition:** Providence Seaside Hospital Foundation Donor Wall in main lobby
- **Social media recognition:** Providence Seaside Hospital’s social media page
- **Table of 10:** Tickets to the Gala Dinner and Auction, includes dinner and wine

Gala Evening Sponsor **SOLD** *Fair Market Value \$600* **Contribution: \$5,000**

- **Recognition** in mailings (print and electronic) including logo placement on invitations
- **On-stage opportunity:** sponsoring organization leader may provide welcome message at gala; plus, several stage mentions during the gala
- **Promotional recognition:** Logo placement in print ads, web ads, event flyers, printed gala program, digital signage, traditional signage, radio spots and on the Festival Website
- **Print Program:** One-page featured message from sponsoring organization executive in gala program
- **Donor Wall recognition:** Providence Seaside Hospital Foundation Donor Wall in main lobby
- **Social media recognition:** Providence Seaside Hospital’s social media page
- **Admission for eight:** Tickets to the Gala Dinner and Auction, includes dinner and wine

Holiday Diamond Sponsor **2 available** *Fair Market Value \$450* **Contribution: \$3,500**

- **Promotional recognition:** Logo placement in printed gala program, digital signage, traditional signage, and on the Festival Website
- **On-stage opportunity:** Stage mention during the Gala
- **Donor Wall recognition:** Providence Seaside Hospital Foundation Donor Wall in main lobby
- **Social media recognition:** Providence Seaside Hospital’s social media page
- **Admission for six:** Tickets to the Gala Dinner and Auction, includes dinner and wine

Auction Bid Card Sponsor **SOLD** *Fair Market Value \$450* **Contribution: \$3,500**

- **Exclusive company name & logo placement:** logo placement on all bid cards at the gala dinner and auction (approximately 360 cards)
- **Promotional recognition:** Logo placement in printed gala program, digital signage, traditional signage, and on the Festival Website
- **Donor Wall recognition:** Providence Seaside Hospital Foundation Donor Wall in main lobby
- **Social media recognition:** Providence Seaside Hospital’s social media page
- **Admission for six:** Tickets to the Gala Dinner and Auction, includes dinner and wine



Sponsorship Opportunities & Benefits

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Save the Date Card Sponsor 1 available Fair Market Value \$450 Contribution: \$3,500

- **Exclusive company name & logo placement:** on Save the Date card (**must be secured prior to June 5**)
- **Promotional recognition:** Logo placement in printed gala program, digital signage, traditional signage, and on the Festival Website
- **Donor Wall recognition:** Providence Seaside Hospital Foundation Donor Wall in main lobby
- **Online recognition** on the Providence Seaside Hospital's social media page
- **Admission for six:** Tickets to the Gala Dinner and Auction, includes dinner and wine

Gala Centerpiece Sponsor **SOLD** Fair Market Value \$300 Contribution: \$2,500

- **Exclusive company name & logo placement:** Table tent/signage on each table at the gala dinner
- **Promotional recognition:** Logo placement in printed gala program, digital signage, traditional signage, and on the Festival Website
- **Donor Wall recognition:** Providence Seaside Hospital Foundation Donor Wall in main lobby
- **Social media recognition:** Providence Seaside Hospital's social media page
- **Admission for four:** Tickets to the Gala Dinner and Auction, includes dinner and wine

Photography Sponsor **SOLD** Fair Market Value \$300 Contribution: \$2,500

- **Exclusive company name & logo placement:** Keepsake photo folders from photo booth
- **Promotional recognition:** Logo placement in printed gala program, digital signage, traditional signage, and on the Festival Website
- **Donor Wall recognition:** Providence Seaside Hospital Foundation Donor Wall in main lobby
- **Social media recognition:** Providence Seaside Hospital's social media page
- **Admission for four:** Tickets to the Gala Dinner and Auction, includes dinner and wine

Raffle Tree Sponsor **SOLD** Fair Market Value \$300 Contribution: \$2,500

- **Exclusive company name & logo placement:** Signage recognition at Raffle Tree area
- **Promotional recognition:** Logo placement in printed gala program, digital signage, traditional signage, and on the Festival Website
- **Donor Wall recognition:** Providence Seaside Hospital Foundation Donor Wall in main lobby
- **Social media recognition:** Providence Seaside Hospital's social media page
- **Admission for four:** Tickets to the Gala Dinner and Auction, includes dinner and wine

Registration Sponsor 1 available Fair Market Value \$300 Contribution: \$2,500

- **Exclusive company name & logo placement:** Signage recognition at Registration area
- **Promotional recognition:** Logo placement in printed gala program, digital signage, traditional signage, and on the Festival Website
- **Donor Wall recognition:** Providence Seaside Hospital Foundation Donor Wall in main lobby
- **Social media recognition:** Providence Seaside Hospital's social media page
- **Admission for four:** Tickets to the Gala Dinner and Auction, includes dinner and wine



Sponsorship Opportunities & Benefits

29th Annual Providence Seaside Festival of Trees

Wine Tree Sponsor

SOLD

Fair Market Value \$300

Contribution: \$2,500

- **Exclusive company name & logo placement:** Signage recognition at Wine Tree area
- **Promotional recognition:** Logo placement in printed gala program, digital signage, traditional signage, and on the Festival Website
- **Donor Wall recognition:** Providence Seaside Hospital Foundation Donor Wall in main lobby
- **Social media recognition:** Providence Seaside Hospital's social media page
- **Admission for four:** Tickets to the Gala Dinner and Auction, includes dinner and wine

Holiday Gold Sponsor

3 available

Fair Market Value \$300

Contribution: \$2,500

- **Promotional recognition:** Logo placement in printed gala program, digital signage, traditional signage, and on the Festival Website
- **Sponsor Signage:** sponsor appreciation signage at the festival venue
- **Donor Wall recognition:** Providence Seaside Hospital Foundation Donor Wall in main lobby
- **Social media recognition:** Providence Seaside Hospital's social media page
- **Admission for four:** Tickets to the Gala Dinner and Auction, includes dinner and wine

Community Open House Sponsor

SOLD

Fair Market Value \$300

Contribution: \$2,000

- **Exclusive company name & logo placement:** Advertising to families through elementary schools, logo placement in digital newsletter to approximately 800 households, prominent signage at Open House including all Candy Cane Lane activity areas
- **Promotional recognition:** Logo placement in printed gala program, digital signage, traditional signage, and on the Festival Website
- **Donor Wall recognition:** Providence Seaside Hospital Foundation Donor Wall in main lobby
- **Social media recognition:** Providence Seaside Hospital's social media page
- **Admission for four:** Tickets to the Gala Dinner and Auction, includes dinner and wine

Holiday Silver Sponsor

2 available

Fair Market Value \$150

Contribution: \$1,500

- **Promotional recognition:** Logo placement in printed gala program, digital signage, traditional signage, and on the Festival Website
- **Sponsor Signage:** sponsor appreciation signage at the festival venue
- **Donor Wall recognition:** Providence Seaside Hospital Foundation Donor Wall in main lobby
- **Admission for two:** Tickets to the Gala Dinner and Auction, includes dinner and wine

Designer Day Sponsor

1 available

Fair Market Value \$150

Contribution: \$1,500

- **Promotional recognition:** Logo placement in printed gala program, digital signage, traditional signage, and on the Festival Website
- **Sponsor Signage:** Sponsor appreciation signage displayed at Designer Day check in
- **Donor Wall recognition:** Providence Seaside Hospital Foundation Donor Wall in main lobby
- **Admission for two:** Tickets to the Gala Dinner and Auction, includes dinner and wine



Sponsorship Opportunities & Benefits

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Gingerbread Village Sponsor **SOLD** *Fair Market Value \$150* **Contribution: \$1,000**

- **Promotional recognition:** Logo placement in printed gala program, digital signage, traditional signage, and on the Festival Website
- **Sponsor Signage:** Sponsor appreciation signage on activities at the Community Open House
- **Donor Wall recognition:** Providence Seaside Hospital Foundation Donor Wall in main lobby
- **Admission for two:** Tickets to the Gala Dinner and Auction, includes dinner and wine

Gingerbread Village Activity Sponsorship Options (Pick 1):

1. Sprinkles Bakery | **SOLD**
2. Peppermint Hospital | **SOLD**
3. Gingerbread Workshop | **SOLD**
4. Sugar Snow Forest | **SOLD**
5. Gum Drop Gallery | **SOLD**
6. Lollipop Library | **SOLD**

Friend of the Festival **Unlimited** *Fair Market Value \$0* **Contribution: \$500**

- **Print Recognition** in auction catalog
- **Sponsor Signage:** Sponsor appreciation signage at event site

Live Auction Tree Sponsor **20 available** *Fair Market Value \$150* **Contribution: \$1,500**

- **Exclusive company name & logo placement:** Signage recognition for company or individual at sponsored tree location featured at Community Open House and Gala, tree highlighted at auction by emcee/auctioneer
- **Promotional recognition:** Company or individual sponsor name in printed gala program, digital signage, traditional signage, and on the Festival Website
- **Commemorative photo gift** of the sponsored tree
- **Admission for two:** Tickets to the Gala Dinner and Auction, includes dinner and wine

Gala Table Sponsor – **26 available** *Fair Market Value \$300* **Contribution: \$2,000**

- Reserved table for ten for Gala Dinner and Auction, includes dinner and wine